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Real Matters Announces Successful Completion of C\$22 Million Growth Capital Financing

Markham, Ontario – February 8, 2012 – Real Matters, a leading provider of property insights to the North American mortgage and property and casualty (P&C) insurance industries, today announced the completion of its recent growth financing. The initiative, which provides C\$22 million of common equity and debt facilities, will enable the organization to continue its strong organic growth and execute on its acquisition plan.

This growth financing caps a successful 2011 for Real Matters. The company rapidly expanded its customer base and now conducts business with many of the top 50 mortgage lenders in the United States, several of the top Canadian banks and numerous leading North American insurance companies. Additionally, Real Matters was ranked the 7th fastest growing North American technology company on the Deloitte Fast 500™ and 6th in the ‘Growth Companies’ category of the Branham 300.

“We’re very pleased to complete this growth financing as it allows us to kick our strategic plan into high gear,” says Real Matters’ President and CEO, Jason Smith. “With this new capital and the technological power of our *redihive*™ platform, we’ll continue to expand into new markets, grow our existing businesses and fully leverage our partnership with a network of more than 18,000 field agents. Ultimately, this combination provides a win-win for all Real Matters stakeholders including our customers, employees, partners, and shareholders. I’m pleased to have our new investors onboard for this next stage of growth.”

BMO Capital Markets served as sole agent for the financing. Fraser Milner Casgrain LLP served as legal advisor to Real Matters.

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About Real Matters

Serving the North American mortgage industry through its *Solidifi* offering and the property and casualty (P&C) insurance industry through its *iv3 CUS* business, Real Matters creates powerful insights into residential and commercial properties.

Leveraging its cloud-based technology platform, *redihive*[™], the organization provides its customers with subject matter expertise gathered through partnerships with more than 18,000 field agents. Established in 2004, Real Matters has its Canadian head office in Markham, Ontario and a U.S. office in Chicago, Illinois. Additional information about Real Matters is available at www.realmatters.com.

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