



Real Matters Announces Management Appointments

March 7, 2017

Names Alistair Blackburn as COO and Bill Herman as CFO

TORONTO (March 7, 2017) – Real Matters Inc. (“Real Matters” or the “Company”), a leading network management services platform for the mortgage and insurance industries, today announced the appointment of long-standing Chief Financial Officer Alistair Blackburn to the newly created position of Chief Operating Officer, and the promotion of Bill Herman as Chief Financial Officer to succeed Mr. Blackburn. These announcements are consistent with the Company’s already communicated succession plans.

“On the heels of our recent Tier 1 client wins and entry into the \$13 billion title and closing market, we believe the acceleration of these appointments will help drive the successful execution of the Company’s strategies and our long-term growth,” said Real Matters Chief Executive Officer Jason Smith. “Alistair has been a driving force behind our success over the last decade through his leadership skills and support of our executive team. His deep knowledge of our business, customers and the industry make him uniquely qualified to take on this new role.”

Mr. Blackburn joined Real Matters as Head of Operations and Chief Financial Officer in 2008, and has been instrumental in growing the Company into a profitable, North American technology provider with growing market positions and a customer base that includes 60 of the top 100 lenders in the United States.

“The Company undertook a significant search process to find a leader of Bill’s caliber. In the six months since he joined the Company, Bill has already made an impact. Bill is a trusted and experienced executive with a proven track record of leadership in a public company environment. We are confident in his ability to lead the Company’s finances going forward,” said Real Matters Director and Audit Committee Chair Garry M. Foster.

Mr. Herman joined Real Matters as Chief Accounting Officer in September 2016. Prior to joining Real Matters, Mr. Herman was Executive Vice President and Interim Chief Financial Officer at Progressive Waste Solutions, a multi-billion dollar North American full-service waste management company, where he held various progressively senior management positions from 2002 to 2016. Prior to Progressive Waste, Mr. Herman held various positions with Deloitte & Touche LLP. Mr. Herman is a Chartered Professional Accountant and has an M.B.A. from York University’s Schulich School of Business. He also holds a Diploma in Accounting and a Bachelor of Arts (Economics) Degree from Wilfrid Laurier University.

“Alistair and Bill are both remarkable executives. With these promotions, we believe Real Matters has the right leadership and is well positioned to successfully execute on the Company’s long-term growth strategies as it looks to come to public markets in due course,” concluded Real Matters Chairman, Blaine Hobson.

About Real Matters

Real Matters is a leading network management services provider for the mortgage lending and insurance industries. Real Matters’ platform combines its proprietary technology and network management capabilities with tens of thousands of independent qualified field agents to create an efficient marketplace for the provision of mortgage lending and insurance industry services. Our clients include 60 of the top 100 lenders in the U.S. and some of the largest insurance companies in North America. We serve the mortgage industry through the Solidifi and Linear Title & Closing brands, and the property and casualty insurance industry through the iv3 brand. Solidifi is a leading independent provider of residential real estate appraisals to the mortgage market and Linear is a leading independent provider of title and mortgage closing services in America. Established in 2004, Real Matters has offices in Buffalo (NY), Cincinnati (OH), Middletown (RI), and Markham (ON). For more information, visit www.realmatters.com.

For more information:

Lyne Fisher
Vice President, Investor Relations and Corporate Communications
Real Matters
lfisher@realmatters.com
289.843.3383